

Awareness raising workshops and coaching courses
Santiago, 2-3 April 2009

Venue: DuocUC- Universidad Católica, Santiago

Organised by Asociación de Derecho e Informática – ADI Chile and the PRO-IDEAL Consortium, in collaboration with DoucUc. Co-financed by the European Commission.

Agenda



Thursday, April 2nd

Plenary Session: Latin America-Europe cooperation in Information & Communication Technologies – ICT: Opportunities and challenges

- 9.00-9.30 Registration and documentation
Conference chaired by Humberto Carrasco, ADI Chile
- 9.30-9.40 Welcome and introduction to the PRO-IDEAL events, Andres Pumarino, Douc Director, Campus Alonso de Ovalle.
- 9.40-9.50 Opening speech, Representative of the Delegates of the European Commission in Chile.
- 9.50 – 10.15 Digital Strategy, challenges for a better country using ITs, Ernesto Evans, Executive Secretary of Digital Strategy, Ministry of Economy.
- 10.15-10.45 Role of the Liaison Office of the CONICYT Programme within the context of FP7, Astrid Waltermann, Coordinator of EU Programme, CONICYT.
- 10.45-11.15 Coffee break
- 11.15-11.40 PRO-IDEAL project: strengthening ICT cooperation between Europe and América Latina, Yolanda Ursa, INMARK, Spain
- 11.35-12.00 Testimony of the participation on the WAFLA Project, awarded to FP6, Viviane Castro, Red de Acción por la Tierra.
- 12.00-12.30 PRO-IDEAL: How it can help the local research community to get involved in ICT projects, Margaretha Mazura, European Multimedia Forum – EMF
- 12.00-13.00 Q&A
- 13.00 Lunch

Coaching course for trainers/coaches – Session 1

Coaching sessions will allow the participants to get a thorough understanding of FP7-ICT programme, the rules for participation and existing resources for ICT research. They are practice-oriented so that at the end of the session the participants will be familiar with the procedures of international cooperation and proposal submission. This face-to-face coaching course will be followed-up by a distance-coaching phase where the PRO-IDEAL partners act as tutors and the potential coaches will perform practical exercises to get fully familiar with European projects. The coaching courses consist of 3 half-day sessions and it is strongly recommended to attend all three to get to know mechanisms and principles of European research projects.

First-hand information is guaranteed with the participation of Klaus Pendl, member of the European Commission, DG Information Society and Communication Means, Unit of International Relations, who was kind enough to participate in these training courses and be available to answer specific questions about project proposals.

- 15-30-16.00 **MODULE 1: Basic understanding of EU funding rules for ICT projects**, Yolanda Ursa, INMARK, Spain



- 16.00-16.30 **MODULE 2: How to understand "Eurojargon"**, Margaretha Mazura, European Multimedia Forum – EMF
- 16.30-17.00 **MODULE 3: International cooperation in ICT research: opportunities for Latin America participants**, Humberto Carrasco, ADI Chile.
- 17.00-17.30 **Q&A**

Friday 3 April

Coaching course for trainers/coaches Session 2

- 9.30-10.00 **MODULE 4: Building ICT Projects. Getting through the maze**, Yolanda Ursa, INMARK, Spain
- 10.00-10.30 **Modules 5: Project idea questionnaire and assessment**, Philippe Wacker, EMF
- 10.30-10.45 Coffee break
- 10.45-11.45 **MODULE 6: Steps to a good and successful proposal**, Yolanda Ursa, Carlos López, INMARK, Spain
- 11.45-12.15 **MODULE 7: How are project proposals evaluated?** Margaretha Mazura, EMF
- 12.15-14.00 **Individual Coaching Sessions.** Potential proposers and coaches work together about project ideas for ICT call for proposals, Yolanda Ursa, Carlos López (INMARK), Margaretha Mazura, Philippe Wacker (EMF), Humberto Carrasco (ADI Chile)
- 14.00-15.30 Lunch break

Coaching course for potential project participants Session 3

- 15.30-16.15 **Proposal Case Studies.** Each proposer can present his/her project idea in 5 minutes followed by public assessment by coaches (INMARK, EMF). Also, partners prepare Case studies for public discussion. Interactive Session
- 16.15-17.15 **MODULE 7: Project ideas self-assessment.** Individual test for self-assessment of knowledge gained so far, followed by solutions and briefings (INMARK, EMF).
- 17.15-17.30 **Wrap up and courses evaluation questionnaire**

