

EU-Argentina ICT Collaboration Conference and Coaching Courses

Buenos Aires, 17-18 March 2009

Venue: Hotel Conquistador, Suipacha 948, Ciudad de Buenos Aires

Organised by Dirección Nacional de Relaciones Internacionales, Ministerio de Ciencia, Tecnología e Innovación Productiva de la Argentina (MINCYT) and the PRO-IDEAL Consortium - Co-financed by the European Commission

Programme



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Tuesday 17 March: Salón América

Conference: Latin America-Europe cooperation in Information & Communication Technologies (ICT): Opportunities and challenges

9.00-9.30 Registration and documentation pick up

Conference Chair: Rosa Wachenchauzer, MINCyT

9.30-9.45 Representative of the Dirección Nacional de Relaciones Internacionales, Ministerio de Ciencia, Tecnología e Innovación Productiva (MINCyT), Argentina: "Collaboration between Argentina and the European Union (EU)"

9.45-10.00 Representative of the European Commission Delegation in Argentina

10.00-10.15 Coffee break

10.15-10.45 ICT Collaboration between Argentina-EU & Introduction to the PRO-IDEAL events, Rosa Wachenchauzer, MINCyT

10.45-11.15 Strengthening ICT cooperation between Europe and América Latina, Yolanda Ursa, INMARK, Spain

11.15-11.45 Dra. Analía Baum, Proyecto Action-GRID (co-funded by the FP7), Hospital Italiano

11.45-12.15 How PRO-IDEAL can help the local research community to get involved in ICT projects, Margaretha Mazura, European Multimedia Forum (EMF), UK

12.15-13.00 Q&A

13.00 Lunch break

Coaching course for trainers/coaches –potential project participants – Session 1

Coaching sessions will allow the participants to get a thorough understanding of FP7-ICT programme, the rules for participation and existing resources for ICT research. They are practice-oriented so that at the end of the sessions the participants will be familiar with the procedures of international cooperation and proposal submission. This face-to-face coaching courses will be followed-up by a distance-coaching phase where the PRO-IDEAL partners act as tutors and the potential coaches will perform practical exercises to get fully familiar with European projects. The coaching courses are strongly recommended to attend all three to get to know mechanisms and principles of European research projects.

15-30-16.00 **MODULE 1: Basic understanding of EU funding rules for ICT projects,**
Yolanda Ursa, INMARK, Spain



- 16.00-16.30 **MODULE 2: How to understand "Eurojargon"**, Margaretha Mazura, European Multimedia Forum (EMF), UK
- 16.30-17.00 **MODULE 3: International cooperation in ICT research: opportunities for Latin America participants**, Rosa Wachenchauser, MINCYT
- 17.00-17.30 Q&A and feedback

Wednesday 18 March: Salón Galeón

Coaching course for trainers/coaches – Session 2

- 9.30-10.00 **MODULE 4: Building ICT Projects. Getting through the maze**, Yolanda Ursa, INMARK, Spain
- 10.00-10.30 **Modules 5: Project idea questionnaire and assessment**, Philippe Wacker, EMF, UK
- 10.30-10.45 Coffee break
- 10.45-11.45 **MODULE 6: Steps to a good and successful proposal**, Yolanda Ursa, INMARK, Spain
- 11.45-12.15 **MODULE 7: How are project proposals evaluated?** Eduardo Barrera, European Community Telematic/Telework Forum (ECTF)
- 12.15 – 14.00 Lunch break

Coaching course for potential project participants – Session 3

- 14.00 – 15.30 **Individual Coaching Sessions.** Potential proposers and coaches work together about project ideas for ICT call for proposals, Yolanda Ursa, (INMARK), Margaretha Mazura, Philippe Wacker (EMF), Rosa Wachenchauser, (MINCYT)
- 15.30-16.15 **Proposal Case Studies.** Each proposer can present his/her project idea in 5 minutes followed by public assessment by coaches (INMARK, EMF). Alternatively, the partners prepare Case studies for public discussion.
Interactive Session
- 16.15-17.15 **MODULE 8: Project ideas self-assessment.** Individual test for self-assessment of knowledge gained so far, followed by solutions and briefings (Yolanda Ursa, INMARK, Margaretha Mazura, EMF, Eduardo Barrera, ECTF).
- 17.15-17.30 Wrap up and courses evaluation questionnaire

