



PRO-IDEAL Project:

PRoMotion of an ICT Dialogue between Europe and America Latina

How PRO-IDEAL can help the local research community to get involved in ICT projects

Margaretha Mazura (EMF)
“LA/EU cooperation in ICT: Opportunities and challenges”
Buenos Aires, 17 March 2009



PRO-IDEAL: Support for ICT research community

Why PRO-IDEAL?

ERA - European Research Area needs to be increasingly open towards the world for :

- nurturing economic competitiveness,
- responding to global challenges,
- meeting the demographic and educational challenge of human resources,
- and promoting political cooperation, dialogue and trust.

ERA Expert Group Report:
Opening to the world: International
cooperation in Science and Technology,
EC 2008



The “-ations” of success:

- INFORMATION
- ORGANISATION
- FACILITATION
- PARTICIPATION
- COLLABORATION
- DISSEMINATION



INTERNATIONALISATION



INFORMATION:

- Through events like this one
- Through the on-line PRO-IDEAL platform
www.pro-ideal.eu

ORGANISATION:

- Of coaching and training courses for practical involvement of researchers
- Of content (“content management”) to make access to relevant information easier



PARTICIPATION:

- Of everybody interested in the PRO-IDEAL events, and
- Through the on-line PRO-IDEAL platform
www.pro-ideal.eu

FACILITATION:

- Through the PRO-IDEAL project idea questionnaire
- Through “Project Angels” that will locally support potential participants in ICT projects



COLLABORATION:

- through the international PRO-IDEAL team
- through on-line tools like the Ideal-ist partner
Search facility www.ideal-ist.net

DISSEMINATION:

- Through events like this, and participation in events organised by others
- Through proactive networking
- Through on-line participative tools



Q & A:

Q: What do you NEED to know ?

A: Facts and principles of EU funding and the ICT programme in particular

Q: What do you WANT to know?

A: We are here to find out !



Screenshot beta-version PRO-IDEAL platform:

PRO-IDEAL
Promotion of an ICT dialogue between Europe and America Latina

Training | ICT Wiki | Project Ideas | Project Angels | Partner Search | Success Stories | Forum

PRO-IDEAL
PRO-IDEAL – PROMotion of an ICT Dialogue between Europe and America Latina – aims at promoting the Information and Communication Technologies (ICT) Programme of the European Union's Framework Programme for R&D (FP7) in Argentina, Brazil, Chile and Uruguay.

The present site is still under construction. It will comprise an ICT Programme Wiki, coaching modules, a forum and other relevant information material. The full beta version will be accessible as from April 2009. In the meantime, additional project information is available at:

www.pro-ideal.eu
[Read more](#)

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Knowledge Base

ICT WIKI
The **ICT Wiki** provides

Latest updates
FP 7 - 7th Framework Programme

News
PRO-IDEAL workshops in Latin America

SEVENTH FRAMEWORK PROGRAMME
Funded by the ICT Seventh