

PROiDEAL Project:

PROMotion of an ICT Dialogue between Europe and America Latina

**MODULE 5:
Profiling questionnaire: profiling, assessment &
feedback**

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A simple answer to a complex problem

- Initiating / participating in an EU-funded Project may appear as a challenge. You may have the impression of being confronted to a maze...
- We offer you a simple methodology to make things AS EASY AND STRAIGHTFORWARD AS POSSIBLE.
- Fill in our PROFILING QUESTIONNAIRE and we will accompany you step-by-step in the development of your international R&D strategy / project development.

5.1 Questionnaire



PROFILING & PROJECT IDEA QUESTIONNAIRE
Please fill in and return to the PRO-IDEAL consortium
in@emfs.eu

1. Contact details:

Organisation	
Registration number ¹	
Address	
Postcode	
City	
Country	
Contact person*	
Telephone*	
Fax*	
E-mail*	
Website	



5.1 Questionnaire (2)

2. Which category best describes your ICT activities (check all that apply)?

<input type="checkbox"/> CONTENT CREATOR (author, designer)	<input type="checkbox"/> NETWORKS (fixed or wireless network infrastructure provider, operator, host, access provider)
<input type="checkbox"/> CONTENT AGGREGATOR (producer, publisher, portal operator, syndicator, news & information provider)	<input type="checkbox"/> RESEARCH ORGANISATION (corporate research centre, public or private research centre, university...)
<input type="checkbox"/> SERVICES (consultant, system integrator, solution provider, value-added reseller)	<input type="checkbox"/> SUPPORT ORGANISATION (trade association, cluster, chamber of commerce)
<input type="checkbox"/> DEVICES (hardware and equipment manufacturer, assembler, integrator, vendor)	<input type="checkbox"/> OTHER (please specify below)
<input type="checkbox"/> SOFTWARE (programmer, developer, product vendor)	

3. Please describe your core activity (max 1000 characters):

4. Provide a maximum of 10 keywords describing your activity:

5. How many people do you employ? 1 – 10 11 – 50 51 – 100 101 – 250 > 250

6. What is your (approximate) turnover in €:

7. Who are your key clients / customers?*



• **5.1 Questionnaire (3)**

8. PROFILE FOR POTENTIAL PARTICIPATION IN A PROJECT²

Please describe the expertise you may contribute in an international ICT project.
What is your "ideal" role in an international ICT project?
Why do you want to participate in an international ICT project?
Did you participate in any international ICT project before? If yes, give a short description.
Are you interested in partner search options, i.e. would you like us to help you find matching partners?

5.1 Questionnaire (5)

WOULD YOU LIKE TO PARTICIPATE IN EXISTING PROJECTS?

- What can you contribute?
- What is your ideal role?
- Why do you want to participate in an *international* project?
- Did you participate in such projects before?
- Do you want us to help you looking for matching projects / partners?

• **5.1 Questionnaire (7)**

9. QUESTIONS RELATIVE TO YOUR PROJECT IDEA
(if you only want to submit your profile for potential participation in a third-party project, do not fill in this section.)

Project idea description
Opportunities to be exploited / Problem(s) to be solved
Benefits / objectives to be achieved
Innovation level in comparison to state of the art (existing research work/products/services)
Impact of the action on research/market
Needs for the proposed idea at European and international level
Partnership envisaged (type of companies / organisations needed)
Commercial exploitation and post-project perspectives
Are IPR (Intellectual Property Rights) issues involved (e.g. patentable outcome etc.)?
Estimated Budget to carry out all activities

• **5.1 Questionnaire (6)**

DO YOU HAVE YOUR OWN PROJECT IDEA?

- Description
- Opportunities / Problems
- Benefits / objectives
- Innovativeness vs. state of the art
- Impact
- Needs
- Partnership
- Exploitation
- Intellectual Property Rights
- Budget

• **5.1 Questionnaire (7)**

Under which of the topics below do you think your project idea fits best?	
1. Future Internet; enterprise interoperability; scalability, mobility, flexibility, security, trust and robustness of networks and services; RFID; Internet of Things.	<input type="checkbox"/>
2. Cognitive systems and robotics; language technologies	<input type="checkbox"/>
3. Semiconductors, nanoelectronics, photonics, large area electronics; embedded systems	<input type="checkbox"/>
4. Digital libraries and technology-enhanced learning; Intelligent content and semantics; intelligent information management	<input type="checkbox"/>
5. eHealth; personalised health systems; patient safety; Virtual Physiological Human	<input type="checkbox"/>
6. ICT for safety, energy efficiency; ICT for environmental services and climate change adaptation	<input type="checkbox"/>
7. ICT for ageing; eInclusion; ICT for governance and policy modelling	<input type="checkbox"/>
FET: Future and emerging technologies involving long-term, high risk research	<input type="checkbox"/>
Previous experience with EU/National /Regional Funding Programmes	
Additional information	

5.1 Questionnaire (8)

CONFIDENTIALITY:

Besides the items marked *, all information provided in sections 1 to 6 is NOT deemed to be of confidential nature. All information provided in section 7 & 8 will be kept strictly confidential and distributed only to Advisors with which the Pro-Ideal partners have a confidentiality agreement.

5.2 Assessment criteria

- **Innovation**
 - State-of-the- Art check (e.g. former EU projects; commercial products on the market etc.)
- **Excellence**
 - Competences offered; work envisaged
- **Feasibility**
 - Feasible within time and financial frame
 - Correlation with work programme / call topics

• 5.3 Feedback (1)

- Assessment: red/amber/green light
- Feasibility evaluation
- Profile added to eMatch database (internal) and (if desired) Ideal-ist and / or CORDIS databases (external)
- Development of “internationalisation roadmap”
- Identification of potential project partners (matchmaking)
- Contacts with Funding Programme officers and participation in Info Days
- Guidance for next steps
- Accompaniment of your internationalisation strategy



5.3 Feedback (2): an international team of experts at your service



5.4 Advice

- Place your project idea / profile straight in line with your international (R&D and commercial) strategy
- Take your time to carefully think through YOUR contribution to an international R&D project:
 - what are your assets?
 - what is your value-added?
 - what are your objectives?
- The more precise you are in answering our questionnaire, the better we can support you!
- Focus on quality rather than quantity input: this will be more likely to help us assess your options!



MODULE 5:
Profiling questionnaire

We are here to support YOU!
www.pro-ideal.eu

