



**LEKTOR WORKSHOP**  
**DuocUC – Universidad Católica de Chile**  
**Santiago, 28-29 November 2007**

## INTRODUCTION

LEKTOR - Legal Knowledge Exchange Accelerator created an on-line platform to identify legal issues in e-business and support SMEs in making information on legal issues accessible via Web 2.0 tools such as a legal Wiki, Blogs and Fora. The on-line tool is called the LEXELERATOR and is accessible at: [www.lexelerator.eu](http://www.lexelerator.eu)

LEKTOR is a project funded by the European Commission IST programme within the 6<sup>th</sup> Framework programme [www.lektor.cl](http://www.lektor.cl). The project partnership is international with partners from Europe, India, USA and Chile. As such, it takes into consideration the global character of e-business and points out regulatory issues in all 4 regions of the world to enhance e-commerce and international collaboration at many levels.

The LEXELERATOR is a platform open to everybody interested in e-business and involved in legal issues. Its benefit depends largely on the active participation of users that can shape the content to their needs. Therefore, a critical mass of users is crucial to make the LEXELERATOR a useful tool.

Chile participates in the LEXELERATOR/LEKTOR project through ADI Chile (Chilean Association of Law & Information Technologies). Its intent to hold a seminar about the LEXELERATOR platform is geared at potential users (SMEs, SME organisations etc.) and legal professionals in order to reach as many users as possible.

## OBJECTIVES

The objective of this workshop is to show the platform called LEXELERATOR to SMEs, particularly, those located in Chile. However, it is also our intent to show and teach how to use this platform to academics, non-profit organizations, commerce chambers, lawyers, engineers, public entities and any other person or organization that may be directly or indirectly involved in e-business. This is why this event in Chile is crucial.



## PROGRAM

### Wednesday, November 28<sup>th</sup>, 2007

- 15:00 hrs. – 15:15 hrs. Welcome– Opening Speech (Andres Pumarino, Director DUOC)
- 15:15 hrs. – 15:45 hrs. SMEs and Technology for e-business, SMEs and Dicom. Lorenzo Miranda (ADI Chile).
- 15:45 hrs. – 16:15 hrs. What is LEKTOR? Genesis and development of this new tool for SMEs (Yolanda Ursa, INMARK, Spain)
- 16:15 hrs. – 16:45 hrs. Break
- 16:45 hrs. – 17:15 hrs. Legal issues faced by SMEs to develop technological businesses in Latin America (Erick Iriarte, Leader of Alfa-REDI)
- 17:15 hrs. – 18:15 hrs. Background and main features of the LEXELERATOR (Margaretha Mazura, Secretary General, European Multimedia Forum)

### Thursday, November 29<sup>th</sup>, 2007

- 09:00 hrs. – 10:00hrs. Practical Cases:  
a) European Union, Yolanda Ursa, Inmark, Spain  
b) Chile: Humberto Carrasco, ADI CHILE - UCN
- 10:00 – 10:15 hrs. Coffee break
- 10:15 – 10:45 hrs. SMEs and IT, the private sector vision (Rodrigo Bon, Director BM Comunicaciones)
- 10:45 - 11:15 hrs. Impact of Technology in SMEs (Andres Pumarino, Director, DUOC)
- 11:15 – 11:30 hrs. Coffee break
- 11:30- 12:30 hrs. Presentation of the LEXELERATOR (Philippe Wacker – Executive Director, European Multimedia Forum).
- 12:30 – 13:00 hrs. Conclusions (delegation panel composed of the LEKTOR delegation, Marcelo Huerta from ADI Chile, Humberto Carrasco and Andrés Pumarino from DUOC)