



**LEKTOR WORKSHOP**  
**UCN – Universidad Católica del Norte**  
**La Serena, 26-27 November 2007**

## **INTRODUCTION**

LEKTOR - Legal Knowledge Exchange Accelerator created an on-line platform to identify legal issues in e-business and support SMEs in making information on legal issues accessible via Web 2.0 tools such as a legal Wiki, Blogs and Fora. The on-line tool is called the LEXELERATOR and is accessible at: [www.lexelerator.eu](http://www.lexelerator.eu)

LEKTOR is a project funded by the European Commission IST programme within the 6<sup>th</sup> Framework programme [www.lektor.cl](http://www.lektor.cl). The project partnership is international with partners from Europe, India, USA and Chile. As such, it takes into consideration the global character of e-business and points out regulatory issues in all 4 regions of the world to enhance e-commerce and international collaboration at many levels.

The LEXELERATOR is a platform open to everybody interested in e-business and involved in legal issues. Its benefit depends largely on the active participation of users that can shape the content to their needs. Therefore, a critical mass of users is crucial to make the LEXELERATOR a useful tool.

Chile participates in the LEXELERATOR/LEKTOR project through ADI Chile (Chilean Association of Law & Information Technologies). Its intent to hold a seminar about the LEXELERATOR platform is geared at potential users (SMEs, SME organisations etc.) and legal professionals in order to reach as many users as possible.

## **OBJECTIVES**

The objective of this workshop is to show the platform called LEXELERATOR to SMEs, particularly, those located in Chile. However, it is also our intent to show and teach how to use this platform to academics, non-profit organizations, commerce chambers, lawyers, engineers, public entities and any other person or organization that may be directly or indirectly involved in e-business. This is why this event in Chile is crucial.



## **PROGRAM**

### **Monday, November 26<sup>th</sup>, 2007**

15:00 hrs. – 15:15 hrs.	Welcome– Opening Speech (Humberto Carrasco, ADI and UCN)
15:15 hrs. – 15:45 hrs.	SMEs and Technology for e-business– (Luis Moncayo, UCN Vice-Rector)
15:45 hrs. – 16:15 hrs.	What is LEKTOR? Genesis and development of this new tool for SMEs (Yolanda Ursa, INMARK, Spain)
16:15 hrs. – 16:45 hrs	Break
16:45 hrs. – 17:30 hrs	Background and main features of the LEXELERATOR (Margaretha Mazura, European Multimedia Forum)

### **Tuesday, November 27<sup>th</sup>, 2007**

09:00 hrs. – 10:00hrs.	Practical Cases: a) European Union, Yolanda Ursa, Inmark, Spain b) Chile: Humberto Carrasco, ADI CHILE - UCN
10:00 – 10:15 hrs.	Coffee break
10:15 – 10:45 hrs.	SMEs and Technology for e-business, SMEs and Dicom. Lorenzo Miranda (ADI Chile).
10:45 - 11:15 hrs.	Impact of Technology in SMEs (Pablo Pinto, Dean, Business School, UCN)
11:15 – 11:30 hrs	Coffee break
11:30- 12:30 hrs.	Presentation of the LEXELERATOR (Philippe Wacker - European Multimedia Forum). Place: Laboratory so that participants have access to computers and interact with the platform.
12:30 – 13:00 hrs	Conclusions (delegation panel composed of the Lektor delegation, Marcelo Huerta from ADI Chile, Humberto Carrasco and Pablo Pinto from UCN)