



Education and Culture DG

Lifelong Learning Programme



The project partners

Md-pro GmbH, Coordinating partner from Germany (Dott.ssa Adriana Baer, Dr. Benno Kotterba)

European Multimedia Forum, United Kingdom (Philippe Wacker, Dr. Margaretha Mazura)

Multimedia Jobs Association, France (Francois Adoue)

KIBLA Multimedia Center, Slovenia (Dejan Pestotnik)

Milestone Consultancy GmbH, Austria (Hans-Peter Ritt)

MATISZ – Hungarian Association of the Content Industry, Hungary (Ferenc Hargitai)

GAIA – Association of the Digital industry of the Basque country, Spain (Jokin Garatea, Ligia Whyte)

Wirtschaftsförderungsinstitut der Wirtschaftskammer Österreich, Austria (Barbara Fuchsberger)

SwissMedia, Switzerland (Christine Sägesser)

invite you to

Skills and competences in eContent professions

How training meets the market

Final Conference of the EU-funded Leonardo da Vinci Project

EQF Code

19 March 2010
Cologne, Germany

Venue:

Hotel Lyskirchen
Filzengraben 26-32
D-50676 Cologne

(www.hotel-lyskirchen.com)



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Conference programme

Morning Session: Presentation of project results and plenary discussions

- 10.30 – 10.45 **Welcome and general overview of EQF Code objectives and results achieved**
- Adriana Baer, Project Coordinator, md-pro GmbH
- 10.45 – 11.10 **Linking qualifications to the eCompetence-Framework and European Qualification Framework – Lessons learned**
- Philippe Wacker, Executive Director, European Multimedia Forum and Ferenc Hargitai, Secretary General, Matisz
- Presentation and explanation of the project methodology using one European Specialist Profile as example
- 11.10 – 12.00 **Plenary discussions between VET providers, researchers and representatives of the industry:**
- Linking qualifications to the eCF and EQF – Is the EQF Code methodology transferable? What other approaches and methods do already exist?
 - European Specialist Profiles – Useful tools for HR recruiting and development? Who else will benefit?
- Moderated by Philippe Wacker, EMF & Ferenc Hargitai, Matisz*
- 12.00 – 12.15 **Coffee Break**
- 12.15 – 12.30 **Describing qualifications by learning units and learning outcomes – Output orientation in curricula development**
- Barbara Fuchsberger, Project Manager, Wirtschaftskammer Österreich
- Presentation of the training guidelines: Structure, how they should be used



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12.30 – 13.00

Plenary discussion between VET providers, researchers and representatives of the industry

- The future of output-oriented training curricula in Multimedia professions – How can the EQF Code training guidelines support this process?

Moderated by Christine Sägesser, Swissmedia & Barbara Fuchsberger, WIFI Austria

13.00 – 14.00

Lunch

Afternoon Session: Presentation of results and plenary discussions

14.00 – 14.15

An approach to ECVET for eContent development professions – Status quo and perspectives

Adriana Baer, Project Coordinator, md-pro GmbH

- Presentation of our ECVET approach and a critical reflection of ECVET

14.15 – 15.00

Plenary discussion between VET providers, researchers and representatives of the industry

- ECVET in Multimedia professions – How can the ECVET concept be further promoted in this sector? Who will benefit from it?

Moderated by Dr. Peter Littig, Dekra & Adriana Baer, md-pro

15.00 – 15.15

Coffee Break

15.15 – 16.00

Final plenary session

- Perspectives for future projects and initiatives in the field of eCF, EQF and ECVET on the basis of EQF Code